



IN FOCUS

Times Offset Malaysia officially certified FSC and PEFC compliant



In line with Times Printers' commitment and dedication to social responsibility and preserving the Environment, Times Offset Malaysia, has been officially certified to be FSC and PEFC compliant.

The [FSC](#) (Forestry Stewardship Council) and [PEFC](#) (Programme for Endorsement of Forestry Certification) are the major forestry certification agencies that help track and certify materials through production processes. These processes include all the intermediary stages from raw materials to manufacturing and distribution to the end consumers.



Andy Lim, the leader of the project team in Times Offset Malaysia said, "It has been a great educational process for the team. We had to harness all the resources, with representatives from each key area of the plant, to review, plan and make improvements to the processes. We are extremely glad that we cleared all the hurdles to achieve the certification. I am sure our customers both domestic and international will join us in celebrating this achievement."

Andy (first on the right) is the team leader.

The FSC and PEFC certification is in addition to the ISO 9000 quality management systems in Times Offset Malaysia that have already been in place for many years.

The FSC and PEFC certification in Times Offset Malaysia is consistent with the commitment by Times Printers to comply with and be a leader in all quality and environmental programmes in the communities we operate in.

The certification process started on 7th May 2008 and Times Offset Malaysia was awarded the certification on 2nd July 2008. Congratulations to Andy and his team for another job well done!

New Times Printers Corporate Identity



Times Printers has embarked on a rebranding initiative to renew our corporate identity. A key objective is to create Times Printers as the "preferred partner of choice" among our key stakeholders around the world by leveraging on the inherent strengths of all our business units.

In doing this, Times Printers has, over the last few months, been testing and gathering feedback on three new identity concepts that will reflect "who we are", "what we stand for" and "how we work".