



IN FOCUS

Everbest Printing certified for ISO 14001 in June



In an effort to be more responsible towards our community in Guangzhou, China, Everbest Printing set its sights on an ISO 14001 certification December last year. Since becoming a wholly owned subsidiary of the Times Publishing Group in 2005, Everbest has been making leaps and bounds with their involvement in preserving the environment.

The ISO-14001 is the most significant environmental standard in the world, created by the International Organization for Standardization (ISO), Technical Committee SCI ISO/TC 207. It specifies a set of environmental management requirements for the creation and implementation of an Environmental Management System (EMS). For the record, Everbest has also been ISO-9001 certified in Quality Management Systems for many years.

The standards encourage a cleaner, safer and healthier world for all of us.

The new environmental target followed closely after the team was awarded with a certification from the Forestry Stewardship Council Chain of Custody (FSC CoC).

Led by Plant Deputy General Manager, Richard Tham along with his team of section heads underwent training in early 2008, to ensure all required environmental friendly processes and procedures were put in place and properly documented.

Everbest: Richard Tham and his team.



INDUSTRY NEWS

The Future Of Print

The print industry has undergone an overhaul in recent years. Like papermaking, printing is an ancient, but industry has been through somewhat of an overhaul over recent years. The entrance of digital technology as a way of putting ink onto paper has transformed what was once a black art into a 'green button' technology with the use of minimum labour, while obtaining high quality results.

Well known consultants, journalists and technical writers Laurel Brunner, Andy Tribute and Gareth Ward working in the printing industry have a combined experience of well over 100 years of investigating and reporting on new technology in print. They got together to share where they see future of print is headed.

Offset: The Old Ones Are The Best

Still dominating the printing industry in terms of amount of paper consumed, is the traditional offset litho process, which enables mass production of the bedrock of print; newspapers; magazines and general commercial work which includes brochures, catalogues and color leaflets. New technology has allowed incredible speed increases here, and the fastest press on the market, a German MAN Roland machine will print 3.5 million pages per hour. At these speeds, papermakers take note; it is all about quality and printability, poor quality and sheets or reels that won't run are simply not an option.

For the complete article, please visit www.risiinfo.com/magazines or click [here](#).

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ALL AROUND

SPH's SilverKris & BiZQ win international accolades



Congratulations to the Singapore Press Holdings team! Their two highly regarded publications - SilverKris and Biz Q - have recently bagged international awards for editorial and creative excellence. Times Printers has been the official printer of both SilverKris and Biz Q and we are indeed proud to be associated with them.

SilverKris, Singapore Airline's travel magazine won a grand award for design and illustration and an award for excellence in feature writing at the Magnum Opus Awards, an established industry accolade for custom publishing.

BiZQ, or Business Quotient, won gold for best front cover design and digital imagery while also earning an honourable mention for the best single issue at the Tabbie Awards, which recognizes editorial and design excellence in trade and business publications around the world.

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Everbest triumphs in Hong Kong!



Mr Ken Chung (extreme right) and the sponsored squash team at the Awards Night in Hong Kong.

Everbest hogs the limelight once again!

This time it is the Squash team sponsored by Everbest. The team were winners of the Second Division League as well as the knock-out competition in the 2007/8 Winter League in Hong Kong.

Mr Ken Chung, Deputy CEO & Director of Sales, proudly highlighted that the future of Hong Kong Squash was indeed bright, citing that some of the youngsters in the team have extraordinary talent and potential.

Until next year, Viva-la Hong Kong! Viva-la Everbest!

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"We Can Print the World" - Times Printers Group Showcased at Book Expo America 2008 BEA Los Angeles



The Book Expo America 2008 was held in the colorful and sunny city of Los Angeles. The book industry's largest annual event in the U.S. & North America gave publishers an opportunity to exhibit their wares for next season to retail book buyers.

Over 37,000 registered attendees and 30,000 industry professionals representing over 80 international countries attended, making it the definite place to build connections and network!



Times Printers Group was honored to be part of the event, and got to rub shoulders with key publishers such as McGraw-Hill, HarperCollins, MIT Press, Wiley-Blackwell, Reader's Digest Publishing, Thomson Publishing, and Publishers Weekly. Showcased at the booth, were a collection of award-winning publications which drew traffic to a stand still; prompting many to browse and enquire about us.

"It's a great opportunity and fascinating experience and we look forward to exposing Times to greater parts of the world in the near future," commented Patsy Tan, Deputy General Manager of Times Printers Pte Ltd.

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